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To Promote Your Brand Internationally...

4th International Conference on Business Management (ICoBM)

Development, Competitiveness, and Innovation

26-27 February, 2014

Call for Sponsors

Sukkur Institute of Business Administration, in collaboration with University of Management and Technology, Lahore has been organizing International Conferences on Business and Management since last three 3 years. This time, it is going to be organized on 26-27 February 2014 at Sukkur IBA with the same event pattern and organizers. Theme of the 4th International Conference on Business Management is "Development, Competitiveness, and Innovation". The purpose of 4th ICoBM is to provide platform to corporate leaders and executives, mature academic researchers and student researchers to share their knowledge and learning with the intellect loving audience.

In 3rd ICoBM which was held on 27-28 February, 2013 at University of Management and Technology, Lahore, 12 corporate sponsors and 3 academic partners joined the event. Sponsors were provided a decent mileage not only through printed and electronic media but also provided a special coverage to the Platinum and Gold sponsors through their displays at stalls mounted at conference venue. Therefore, we invite the corporate, social sector, autonomous, government, and non-government organizations of national and international esteem to join the organizing team of the event.

For sponsorship packages or any relevant enquiry, please contact:

Dr Waqar Akram
Manager (4th ICoBM)

Sukkur IBA Institute of Business Administration
Airport Road, Sukkur - 65200, Sindh, Pakistan
Tel: +92-71-5630272-5806101-10; Ext: 134; Mob: +92-323-9643876
UAN: +92-71 (111-785-422); Fax: +92-71-5632465
Email: siba.icobm@iba-suk.edu.pk; Website: www.icobm.com.pk

Conference Committee

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(Chairperson)

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(Vice Chairperson)

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Sponsorship Packages

Platinum Sponsor

Rs. 10, 00,000

- Allocation of complementary open stalls (3m x 3m) with 1 chair and 1 table for display
- Logo of the sponsor will be displayed at;
 - Main backdrop at the stage
 - Internal branding of the conference
 - All promotional material (Banners, Standees, Flyers, Posters Brochure)
 - All e-communication
 - Invitation cards of the event
 - Official website of the conference
- It is allowed to distribute promotional material among conference participants
- 12 complementary passes for the delegates of the sponsor for full access to conference
- Pre & Post event media coverage in leading newspapers, radio and TV Channels
- Event coverage in Sukkur IBA Newsletter along with sponsor's name in it and distributed to 4000 people (Includes; Professionals, Educationists, Industrialists, Parents and Students)

Gold Sponsor

Rs. 750,000

- Allocation of complementary open stalls (3m x 3m) with 2 chairs and 1 table for display
- Logo of the sponsor will be displayed at;
 - Main backdrop at the stage
 - Internal branding of the conference
 - All promotional material (Banners, Standees, Flyers, Posters Brochure)
 - All e-communication
 - Invitation cards of the event
 - Official website of the conference
- 6 complementary passes for the delegates of the sponsor for full access to conference
- Pre & Post event media coverage in leading newspapers, radio and TV Channels
- Event coverage in Sukkur IBA Newsletter along with sponsor's name in it and distributed to 4000 people (Includes; Professionals, Educationists, Industrialists, Parents and Students)

Silver Sponsor

Rs. 500,000

- Logo of the sponsor will be displayed at;
 - Main backdrop at the stage
 - Internal branding of the conference
 - All promotional material (Banners, Standees, Flyers, Posters Brochure)
 - All e-communication
 - Official website of the conference
- 3 complementary passes for the delegates of the sponsor for full access to conference
- Pre & Post event media coverage in leading newspapers, radio and TV Channels
- Event coverage in Sukkur IBA Newsletter along with sponsor's name in it and distributed to 4000
- People (Includes; Professionals, Educationists, Industrialists, Parents and Students)



Merit - Quality - Excellence



Hospitality Sponsors

TEA SPONSOR – 1 of 4 Teas	Rs. 100,000
LUNCH SPONSOR – 1 of 2 Meals	Rs. 200,000
DINNER SPONSOR – 1 st Night @ Sukkur IBA	Rs. 150,000
DINNER SPONSOR – 2 nd Night @ Sukkur IBA	Rs. 250,000

- Sponsor logo will be placed on invitation cards
- Sponsor may exclusively brand their organization at respective tea/lunch/dinner venue/area with standees

Note: Sponsors are supposed to provide logo of the organization and contact (email and contact number) details of at least one person for coordination and communication.